

Public Outreach Ideas for Group or Area Projects

(As a matter of courtesy, remember to ask if you can post things in public areas.)

1. Put Al-Anon/Alateen posters up at highway rest areas.
2. Contact senior centers and leave literature.
3. Put Al-Anon bookmarks in books returned to public libraries.
4. Place posters in community centers.
5. Place posters in court houses.
6. Put meeting schedules/posters up at universities and colleges.
7. Leave *The Forum* in break rooms/canteens of local manufacturers.
8. Have Al-Anon/Alateen meetings listed in bulletin of host church.
9. Set up displays and distribute Al-Anon/Alateen literature at health fairs.
10. Donate Al-Anon/Alateen books to public libraries.
11. Send Alateen literature to schools.
12. Rent ad space on public buses.
13. Donate literature to women's shelters.
14. Place posters in airports.
15. Put Al-Anon pamphlets and meeting schedules in tourist information racks at motels and hotels.
16. Place posters with meeting locations and times in grocery stores.
17. Develop a list of speakers who would be willing to speak to community groups.
18. Leave Forums in dentists' waiting rooms.
19. Put table top displays in doctors' offices (add your local area code.)
20. Place posters in malls with meeting location and time.
21. Leave literature at homeless shelters.
22. Have a rubber stamp or mailing address labels made with the group's name, meeting location, and time.
23. Place posters at libraries.
24. Donate literature to mental health agencies.
25. Place posters in retail, clothing, and drug stores.
26. Donate Forums to hospital libraries.
27. Place table top displays and Forums in hospital waiting rooms.
28. Have a meeting at a local women's shelter and leave literature for clients.
29. Request to send a speaker to a local women's shelter.
30. Start an Al-Anon/Alateen hotline.
31. Place Al-Anon/Alateen literature in probation offices.
32. Place Al-Anon/Alateen literature in treatment facilities.
33. Donate books to college and university libraries.
34. Buy a Forum gift subscription for a women's shelter.
35. Place Forums literature in social service waiting rooms.
36. Place posters in laundromats.
37. Place posters in convenience store windows.
38. Provide speakers to women's clubs or Junior League.
39. Keep district 'where and when' meeting schedule up-to-date.
40. Leave Forums and literature in beauty salons or barber shops.

41. Give away old Forums at health fairs.
42. Donate books to church libraries.
43. Provide literature to veterans' hospitals.
44. Place posters in recreation departments.
45. Donate literature to women's correctional facilities.
46. Donate literature to men's correctional facilities.
47. Place posters in bowling alleys.
48. Donate What's "Drunk' Mama? to elementary schools.
49. Place meeting schedules and literature in halfway houses
50. Create bookmarks with meeting places and times to leave in pamphlet racks at public libraries.
51. Set up displays at multi-cultural and community fairs and events.
52. Ask to have the Is Al-Anon For You? leaflet placed in shopping bags at stores.
53. Place literature and posters in nail salons.
54. Place table top displays in pharmacies.
55. Have business cards made with group meeting, place, and time. These can be distributed in numerous places.
56. Order posters in three languages: English, Spanish, and French.
57. Place posters on bulletin boards in community parks, county and city halls, etc.
58. Create a Public Outreach Committee in the district.

Note: Be sure to include the area and WSO Web Site address in your projects

Area – <http://www.ncwsa.org>

WSO – <http://www.al-anon.alateen.org>

First Things First...

1. Does your local telephone directory have an Al-Anon/Alateen listing? You can list your local answering service and the WSO's 888-4AL-ANON toll free number.
2. Does the local AA answering service know how to reach you and does it have a current Al-Anon/Alateen meeting schedule?

ideas from *Celebrate The Best of Public Outreach p90* pages 13-15 rev: July 2002