

# POSTERS

*This is a great project for individuals or groups.*

Coordinated posters can be used with or without the TV and radio PSAs.

Your local literature distribution center or WSO has posters available.

You can hang **posters anywhere** where people may see them.  
example: beauty shop; bus depots; schools; libraries; churches; police stations; hospitals.

Does your group have lots of money? How about a billboard?

As always make sure local contact number  
and meeting place (if possible) is on each poster.

Be sure permission is granted from facility sponsoring bulletin boards or wherever poster  
is displayed.

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## Table Displays

Work with CPC and Institutions coordinators to distribute table displays (M63)  
or posters to hospitals, treatment centers, police stations, community  
mental health agencies, and other public places.

Reminders -

Permission is needed to display  
Include local meeting and contact on each piece  
Keep display filled and neat

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# Telephone Books

This tried and true source of information still provides excellent opportunities for exposure.

- Listings in the white pages are free to everyone with a telephone number – do be sure your local information service or answering service is listed (and spelled correctly). Listing the number under “Al-Anon/Alateen” is going to be more user friendly than “Anytown Information Service.”
- There is a cost for listings in telephone companies’ yellow pages; call the local business office to get the rates. A simple text listing under “alcoholism” may be worth the price!
- Some local telephone books have free resource or community pages, with local hotlines and emergency numbers – this may be a possible place to list Al-Anon. Be creative! Look through local phone books (available at the local library) and look for possible placement ideas
- Make sure local hotline have your answering service number and information on Al-Anon/Alateen.
- Many communities have community phone directories other than the phone company. Again, a trip to the library can be educational on what phone books are available.



# Internet/World Wide Web

More and more people are exploring the web, and there are lots of web sites that will list Al-Anon as a resource. Local newspapers, radio, and TV stations, treatment centers, hospitals and other professional and media organizations usually have web sites with a list of resources. Get some computer-savvy members together and come up with a list of appropriate community sites. Visit the sites and see where Al-Anon/Alateen might fit as a reference. Then contact the company (via e-mail or phone) and ask how to submit your information.

