

## **"How To" Reach Out to Treatment Centers**

### Preparation:

Try to learn the name of the appropriate person to speak with ahead of time.  
Call first to make an appointment. Keep your request brief and to the point.  
Ask if you can spend a few minutes with them to explain our program and leave some literature.

What to bring (or to mail for a mailing project):

Local meeting lists

Fact Sheet For Professionals (s-37)

Who Are the Members of Al-Anon and Alateen (S-29)

Al-Anon Speaks Out newsletter (S-18US; S-18cCanada)

### At the meeting:

Explain that Al-Anon can be a supportive community resource for their clients.

Make the appointment according to their schedule.

Be prompt, dress neatly, be prepared.

Don't stay past the arranged time frame.

Keep the presentation brief and to the point.

Ask if there are any special questions they would like answered.

Explain that Al-Anon is not a replacement for counseling, but it works well in conjunction with treatment.

If members are available in local meetings, let them know there are Al-Anon members willing to serve as a "temporary sponsor" to help their client get started.

Explain that, while Al-Anon is often listed as a community referral for insurance reports, members cannot give feedback regarding meeting attendance, etc.

Offer to accompany the counselor to an open meeting.

Offer to bring an open institution meeting to the facility.